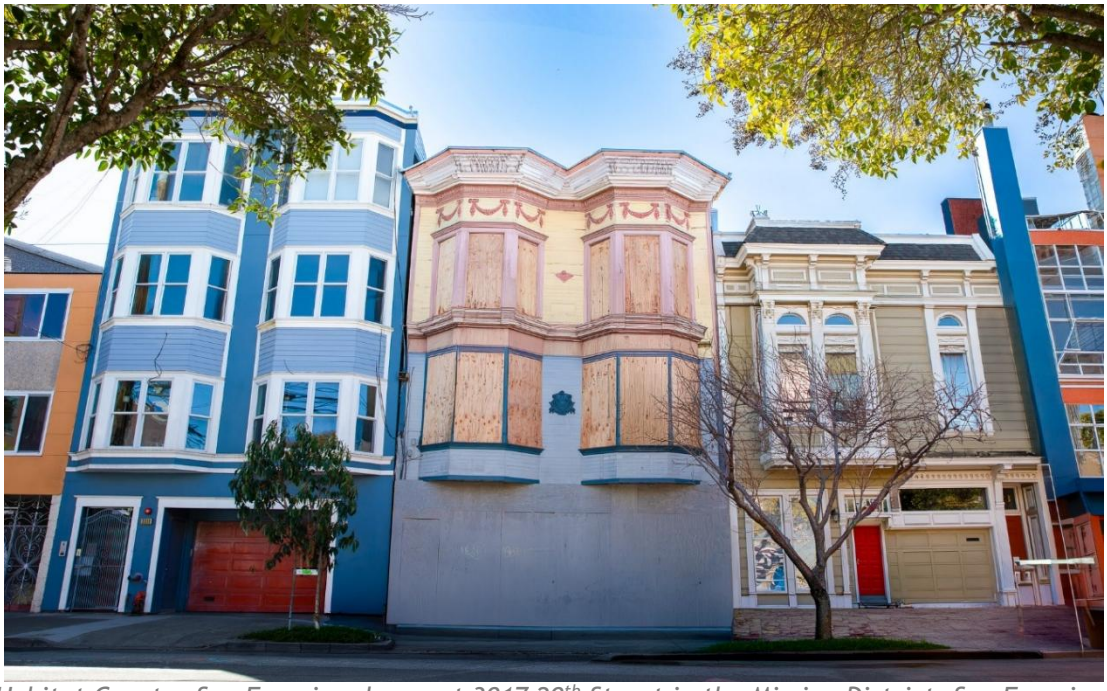
Habitat for Humanity Greater San Francisco Expands Affordable Homeownership in the Mission District

The Sequoia Haven Homes project will create three renovated three-bedroom units for moderate-income buyers in one of San Francisco's most vibrant neighborhoods.



Habitat Greater San Francisco home at 3017 20th Street in the Mission District, San Francisco

SAN FRANCISCO, Calif, (September 1, 2026) – Habitat for Humanity Greater San Francisco (Habitat Greater San Francisco) today announced the Sequoia Haven Homes project, which will create affordable homeownership opportunities in San Francisco's Mission District. The nonprofit recently purchased a three-unit building previously damaged in a fire and will rehabilitate it into three three-bedroom homes for moderate-income buyers earning up to 110% of area median income (AMI).

Homeownership remains largely out of reach for many low- and middle-income residents in San Francisco, where the average home price is more than $1.4 million. Homebuyers earning the city's median income ($155,850 for a family of four in 2025) would need to spend more than 75% of their income to afford a median-priced home. At the same time, many subsidy programs target households earning below roughly 80% of AMI, leaving moderate-income families with few pathways to buy in the city.

"San Francisco needs more pathways to homeownership for working families, and projects like Sequoia Haven are an important part of the solution," said Corey Smith, Executive Director of the Housing Action Coalition. "By restoring an existing building and creating permanently affordable homes, Habitat Greater San Francisco is showing what's possible through thoughtful infill development. We need more creative, community-focused projects like this across the city."

The reconstruction will maintain the building's original architectural character while restoring the property for new homeowners. By pairing thoughtful design with attainable homeownership opportunities, Habitat Greater San Francisco works to strengthen Bay Area neighborhoods and help families remain in communities where they might otherwise be forced to move away or remain renters indefinitely.

"The Mission is a famously vibrant neighborhood, and we want to help ensure it stays that way by expanding opportunities for families to build stable lives here," said Maureen Sedonaen, CEO of Habitat for Humanity Greater San Francisco. "Homeownership gives families the chance to put down roots, invest in their community, and build a secure future in ways renting often can't. The fire that damaged this building gives us a rare opportunity to create affordable homeownership where it might not otherwise be possible. We're excited to restore the building's beauty and give it new life as an important part of the neighborhood's future."

Habitat Greater San Francisco completed the purchase of the site last fall and is currently working through planning and permitting. Construction and the homebuyer application period are expected to begin this fall, with completion targeted for fall 2027. Homeowners are anticipated to move in by spring 2028. Sequia Haven expands Habitat Greater San Francisco's growing portfolio of affordable homeownership projects now underway across all three counties served.

For more information on supporting Habitat Greater San Francisco's efforts to bring affordable homeownership to the region, visit www.habitatgsf.org.

About Habitat for Humanity Greater San Francisco

Habitat for Humanity Greater San Francisco (Habitat Greater San Francisco) builds homes and community in partnership with thousands of annual volunteers, working families, donors, civic leaders and other engaged community members in Marin, San Francisco and San Mateo counties. The work supporters help us do provides a critical path to financial security for families who live and work here and strengthens neighborhoods across the Bay Area. Habitat Greater San Francisco has built more than 280 affordable homes in the Bay Area. More information can be found at www.habitatgsf.org.

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