



Habitat for Humanity Greater San Francisco Advances Marin County's Largest Affordable Homeownership Development

Updated plans submitted to the City of Novato mark major milestone toward creating 50 permanently affordable homes for local families

SAN FRANCISCO, Calif, (July 30, 2026) - [Habitat for Humanity Greater San Francisco](#) (Habitat Greater San Francisco) has submitted updated plans to the City of Novato for its affordable homeownership community on Redwood Boulevard, marking a significant milestone toward creating Marin County's largest 100 percent affordable homeownership development.

The project will include 50 single-family homes, creating permanent affordable homeownership opportunities for more than 200 low- and moderate-income residents. When completed, the project will be the largest affordable homeownership development in Habitat Greater San Francisco's 37-year history and provide local families with the opportunity to build equity, stability and long-term financial security.

The project comes at a critical time as the [median home price in Marin County exceeds \\$1.6 million](#), nearly double the median home price in the rest of California. In Novato, housing expenses [exceed the national average by 82%](#).

"In Marin, a family can save for a decade and still be priced out of homeownership," said Maureen Sedonaen, Chief Executive Officer of Habitat for Humanity Greater San Francisco. "We see every day what changes when a family finally owns a home: better health outcomes, better grades for their kids, more time together, even shorter commutes. Those aren't small things. They compound over a lifetime, and they're the difference between a family just getting by and a family actually putting down roots. Fifty families are about to find that out firsthand because the city, the county and this whole community chose to make it possible."

The Redwood Boulevard property was donated by Pacific Gas and Electric Company, whose partnership helped make the project possible. Habitat has continued to work closely with the City of Novato, County of Marin, community partners and supporters to advance the vision for a permanently affordable neighborhood.

The updated plans reflect refinements made in response to soaring construction, infrastructure and material costs. The changes ensure the project remains economically sustainable while preserving Habitat Greater San Francisco's mission of expanding affordable homeownership in one of the nation's most expensive housing markets.

"For too many families in Marin, homeownership can feel like a locked door," said Marin County Supervisor Eric Lucan. "This project helps open that door, creating opportunities for 50 families to put down roots and build a future here. I'm proud of the partnership that has



brought us to this point and look forward to welcoming the families who will call these houses home.”

Habitat Greater San Francisco will continue working with the City of Novato through the review and entitlement process, with construction expected to begin in early 2028. The Redwood Boulevard project will build on Habitat Greater San Francisco's growing impact in Marin County. The organization has built 17 permanently affordable homes, completed seven home preservation projects, and currently has seven additional home preservation projects underway, helping to expand access to affordable homeownership for local families.

For more information on supporting Habitat’s efforts to bring affordable homeownership to Novato, visit www.habitatgsf.org.

About the Community

- Located at 8161 Redwood Boulevard, Novato, Calif.
- 50 single-family homes ranging from three- and four-bedrooms for low- and moderate-income families
- An estimated 200+ residents served
- 100 percent affordable homeownership community
- Open space, community gathering areas and family friendly amenities
- Trail network connecting to Olompali State Park
- Adjacent to the future site of the world-class Eames Museum
- Architect: Dorman Associates, Mill Valley, Calif.
- Site Planning and Design: Integrated Design Studio, Mill Valley, Calif.

About Habitat for Humanity Greater San Francisco

Habitat for Humanity Greater San Francisco (Habitat Greater San Francisco) builds homes and community in partnership with thousands of annual volunteers, working families, donors, civic leaders and other engaged community members in Marin, San Francisco and San Mateo counties. The work supporters help us do provides a critical path to financial security for families who live and work here and strengthens neighborhoods across the Bay Area. Habitat Greater San Francisco has built more than 280 affordable homes in the Bay Area. More information can be found at www.habitatgsf.org.

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