

# Build with Pride





## Build with Pride

Habitat for Humanity Greater San Francisco (GSF) invites you to join us as a sponsor of our annual Build with Pride signature event in June 2025! Build with Pride is a celebration rooted in radical inclusivity, bringing together our LGBTQIA+ community members and allies to lead the change to address the housing crisis affecting many families in San Mateo, San Francisco, and Marin Counties. This signature month-long event promotes empowerment, solidarity, learning, and pride in our communities.

#### **Housing Justice for Everyone!**

Build with Pride unites our community through the transformative power of affordable housing. Join us to learn, share, and build—help make homeownership an essential repairs accessible to all.

## Champion LGBTQIA+ leadership in local housing justice

Habitat GSF invites your company to sponsor our 2025 Build with Pride in June, celebrating Pride Month. As a sponsor, your team will make a direct impact on the housing crisis by supporting permanent affordable homeownership for low-income families in our region, including LGBTQIA+ residents.

### Homeownership Gap



The US homeownership rate for people who identify as LGBTQ+. is 51%, compared to 71% for those who identify as straight and cisgender.

Build with Pride is a terrific way to honor and support LGBTQIA+ leaders in your company through dedicated team volunteer days that engage your employees to make an impact and empower them through hands-on learning with no experience necessary!

#### **CONNECT WITH OUR TEAM**

Connect with our team about 2025 Build with Pride partnership opportunities: corporate@habitatgsf.org

## Sponsorship Opportunities

SPONSORSHIP LEVELS	<b>\$15,000</b> Champion Sponsor	<b>\$10,000</b> Ally Sponsor	<b>\$7,500</b> Community Sponsor	<b>\$5,000</b> Supporting Sponsor
Employee Engagement				
Volunteer Build Days: Home Repairs*	Two Home Repair Build Days - up to 10 people per day <i>lunch included</i>	One Home Repair Build Day - up to 10 people <i>lunch included</i>	One Home Repair Build Day - up to 10 people <i>lunch included</i>	
Volunteer Build Days: Playhouse Builds*	One Playhouse Build for up to 10 people	One Playhouse Build for up to 10 people	One Playhouse Build for up to 10 people	One Playhouse Build for up to 10 people <i>lunch included</i>
Marketing & Brand Pro	omotion			
Featured social media post	•	•		
Logo recognition on the HGSF banner throughout Build with Pride**	•	•	•	Name
Logo recognition on Build with Pride webpage	•	•	•	Name
Logo recognition on Build with Pride t-shirts**	•	•	•	Name
HGSF T-shirts for employee volunteers	•	•	•	•
Social media sponsor thank you 28k+ followers	•	•	•	•
Logo recognition in Build with Pride emails  40k+ subscribers	•	•	Name	Name
Recognition in HGSF Annual Volunteer Impact Report	Name	Name	Name	Name

<sup>\*</sup> Option available to substitute Playhouse Builds for larger groups instead of Repair Project team volunteer days at both the Champion and Ally sponsorship levels. Repair Projects are limited and subject to scheduling availability.

<sup>\*\*</sup> Sponsorship must be confirmed by 5/9/25 for t-shirt and signage recognition.













FOR MORE INFO CONTACT

CORPORATE@HABITATGSF.ORG