



Habitat
for Humanity®
Greater San Francisco

Build with *Pride*

Partnership Opportunities 2024





Build with Pride

Habitat for Humanity Greater San Francisco (Habitat GSF)'s signature event, Build with Pride, is returning in June 2024!

Join us for a celebration of our LGBTQIA+ community members and their leadership in creating a more equitable Bay Area through affordable homeownership opportunities. Habitat GSF was founded with the principles of radical inclusivity 35 years ago. In honor of our core values, Habitat GSF welcomes everyone to celebrate the strides made by our LGBTQIA+ and allied community members to make the dream of homeownership a reality for low-income families!

Raising vital funds: Habitat GSF invites your company to sponsor this year's Build with Pride, taking place throughout June in line with Pride Month. As a sponsor of this year's celebration, your team will support the most under-resourced solution to the affordable housing crisis in San Mateo, San Francisco, and Marin Counties, permanent affordable homeownership.

Demonstrate your commitment: Join us as a sponsor today and we'll showcase your company's commitment to affordable homeownership throughout the month across Habitat GSF's channels, spotlighting the contributions of LGBTQIA+ employees in driving change for our neighbors!

Mobilize your Employees: This signature build is a terrific way to activate LGBTQIA+ employees in your company and employee resource groups to make a direct impact where they live and work. Build with Pride creates meaningful opportunities to learn new skills and strengthen bonds between employees. Your colleagues will come together during Pride Month and deepen their connection to the greater community by contributing to long-term affordable housing solutions by:

- Building new homes for local, working families
- Constructing playhouses for underserved children and families
- Making critical repairs to existing homes for longtime residents

CONNECT WITH OUR TEAM

Connect with our team about 2024 Build with Pride partnership opportunities: corporate@habitatgsf.org

Sponsorship Opportunities

| SPONSORSHIP LEVELS | \$15,000 <i>Title Sponsor</i> | \$10,000 <i>Region Sponsor</i> | \$7,500 <i>Build Sponsor</i> | \$5,000 <i>Team Sponsor</i> |
|--|---|---|--|--|
| Employee Engagement | | | | |
| Volunteer Build Days: Playhouse Builds | One Playhouse Build for up to 30 people <i>lunch included</i> | One Playhouse Build for up to 20 people <i>lunch included</i> | One Playhouse Build for up to 20 people <i>lunch included</i> | One Playhouse Build for up to 12 people <i>lunch included</i> |
| Volunteer Build Days: New Construction & Home Preservation* | Home Preservation OR New Construction Build Day for up to 10 people <i>lunch included</i> | Home Preservation OR New Construction Build Day for up to 10 people <i>lunch included</i> | | |
| Marketing & Brand Promotion | | | | |
| Featured social media post | • | • | | |
| Logo recognition on the HGSF banner throughout Build with Pride** | • | • | • | Name |
| Logo recognition on Build with Pride webpage | • | • | • | Name |
| Logo recognition on Build with Pride t-shirts** | • | • | • | Name |
| HGSF T-shirts for employee volunteers | • | • | • | • |
| Social media sponsor thank you <i>28k+ followers</i> | • | • | • | • |
| Logo recognition in Build with Pride emails <i>40k+ subscribers</i> | • | • | Name | Name |
| Social media kits to market your HGSF partnership | • | • | • | • |
| Recognition in HGSF Annual Volunteer Impact Report | • | • | • | • |

* Home Preservation and New Construction Build Days are limited and subject to scheduling availability. Title and Regional sponsors are eligible to substitute a Home Preservation build day with an additional playhouse. **Sponsorship must be confirmed by 5/3/24 for t-shirt and signage recognition.

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FOR MORE INFO CONTACT

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